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# STIHL Tirol continues partnership with SOS Children’s Villages

STIHL Tirol, the gardening power tool manufacturer from Langkampfen, is continuing its sponsoring partnership with SOS Children's Villages under its new name. The cooperation between VIKING, what STIHL Tirol was called until recently, and SOS Children's Villages began in 2005. Numerous campaigns have been undertaken since then. This year, the decision was made to support a special project in East Africa.

This year's donation is destined for Uganda, where the most recent SOS Children's Village was also established. Unfortunately, girls in Uganda are severely disadvantaged when it comes to education. "Their purpose is to marry", is often the credo. This all too often results in teenage pregnancies and child marriages. This is where SOS Children's Villages steps in, equipping girls from particularly poor families with school uniforms and financing school bags, books, exercise books and expenses that are not covered by the state. This helps in two ways: while the children go to school, the parents can work to improve their life situation in order to be able to keep their family again themselves after a certain time. This capacity building is the aim of the family strengthening programme.

With its € 5,000 donation, STIHL Tirol helps 2,500 girls in Uganda to go to school. STIHL Tirol Marketing and Sales Manager Wolfgang Simmer recently presented Michaela Schalk from SOS Children's Villages with a symbolic cheque.

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**STIHL Tirol**

STIHL Tirol was established in Kufstein in 1981 as VIKING GMBH and has been a full subsidiary of the STIHL Group since 1992. In addition to battery-powered and electric products, the Langkampfen site also develops, produces and sells lawn mowers, robotic mowers, ride-on mowers, garden shredders, tillers and scarifiers. The continuous and strong growth in recent years has made the Tyrolean company a leader in the gardening power tool sector. With 480 employees, VIKING achieved a turnover of EUR 381.9 million in 2017.

**Company portrait of the STIHL Group**   
The STIHL Group develops, produces and sells power tools for forestry and agriculture as well as landscape cultivation, construction and private garden owners. The product range is complemented by the gardening power tool range previously sold under the VIKING brand and from 2019 entirely under the STIHL brand. The products are sold exclusively via specialist service-providing dealers, with 38 fully-owned sales and marketing companies, around 120 importers and more than 45,000 specialist dealers in over 160 countries. STIHL has production facilities in seven countries worldwide: Germany, USA, Brazil, Switzerland, Austria, China and the Philippines. STIHL has been the world's highest-selling chain saw brand since 1971. The company was founded in 1926 and is headquartered in Waiblingen near Stuttgart. In 2017, STIHL achieved a turnover of EUR 3.8 billion with 15,875 employees worldwide.

Photos:

Photo "SOS-Kinderdorf\_Sponsoring\_2018":

Cheque presentation in Langkampfen: STIHL Tirol, represented by Marketing and Sales Manager Wolfgang Simmer, continues its long-standing support with the campaign for SOS Children's Villages Uganda. Michaela Schalk from SOS Children's Villages accepted the cheque.

Photo "SOS-Kinderdorf\_Uganda\_Grace":

SOS Children's Villages currently enables 2,500 children to go to school in Uganda and asks for donations to give 200 more girls like Grace (pictured) the chance to graduate from school.

(Photos: printing free of charge)