13.08.2019

**STIHL Tirol: Austria-wide and local sponsorship**

In recent weeks, the garden equipment manufacturer STIHL Tirol, based in Langkampfen, has reinforced its commitment to SOS Children’s Villages with an Austria-wide campaign. This marks the start of the 18th uninterrupted year of this beneficial sponsor partnership.

Due to the current demand for gardening tools, STIHL agreed to provide support this year in the fitting form of STIHL tools from Tyrol. In the SOS Children’s Villages, it is not only the children and adolescents who require care, there are also green spaces and gardens that need to be looked after. The procurement of lawn mowers, ride-on mowers, hedge trimmers and other gardening tools is, therefore, often a priority. In addition to STIHL Tirol, the Austrian STIHL distribution company based in Vösendorf has also been involved in this nationwide campaign and together, they have helped numerous STIHL tools change hands across Austria.

A regional sponsorship campaign was also carried out recently in the home town of STIHL Tirol. UNOS 93, an association for culture and community from Langkampfen, set itself the task – in collaboration with pupils from all of the schools in Langkampfen – of fighting "Impatiens glandulifera" or "Himalayan balsam" within the community, as this plant impedes and inhibits the growth of many other plants. Biologist Nicole Schreyer gave a lecture before the occasion to provide information about the event. Well-equipped with work gloves, caps and a hearty snack sponsored by STIHL Tirol, about 300 kids and teenagers walked through all of the districts within the community and plucked out several tons of the pest plant from all over Langkampfen with the help of numerous volunteers.

All of those involved were eager to help and, as a result, this meaningful environmental project was a great success. The event really got down to the root of it, in the truest sense of the word, and there is hope that the project will be continued in subsequent years.

Information about STIHL Tirol:

STIHL Tirol GmbH is a wholly owned subsidiary of the STIHL Group and is based in Langkampfen, Austria. Cordless products are produced at this site and STIHL Tirol is also a centre of excellence for ground-based gardening tools, which are produced and co-developed in Langkampfen. In 2018, the company employed 558 people.

STIHL company profile:  
The STIHL Group develops, manufactures and distributes motorised equipment for forestry, agriculture, landscape management, the building industry and private garden owners. The product range is supplemented with digital solutions and services. Products are generally distributed through specialist dealers – including 38 sales and marketing STIHL subsidiaries, around 120 importers and more than 50,000 specialist dealers in over 160 countries. STIHL manufactures products in seven countries worldwide: Germany, USA, Brazil, Switzerland, Austria, China and the Philippines. STIHL has been the best-selling chainsaw brand worldwide since 1971. The company was founded in 1926 and the corporate headquarters are in Waiblingen near Stuttgart, Germany. In 2018, STIHL had 17,122 employees worldwide and a turnover of € 3.78 billion.

Image "SOS Children's Village Imst": The world's first SOS Children's Village in Imst was one of the many places involved in the campaign to provide STIHL tools to SOS Children's Villages: Andreas Gstrein (local STIHL dealer, Toolpark Imst, 2nd from left) and Wolfgang Simmer (head of marketing and sales services at STIHL Tirol, right) handed over a STIHL high-pressure cleaner to Jörg Schmidt (head of SOS Children's Village Imst, left) and Norbert Grießer (village master at SOS Children's Village Imst, 3rd from left).

Image "SOS Children's Village Altmuenster": A STIHL cordless lawn mower went to the SOS Children's Village in Altmünster, Upper Austria: (from left) Martin Pesendorfer (local STIHL dealer, Lagerhaus Gmunden) and Patricia Koller (marketing STIHL Tirol) with Alois Zauner (village master at SOS Children's Village Altmünster).

Image "Impatiens glandulifera": Pupils from the Langkampfen community launched an ambitious crusade against this unpopular balsam.

(Images: reprint free of charge)

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