**Langkampfen, 19 May 2022**

**STIHL Tirol is growing sustainably**

* **Turnover increase of 24 percent in 2021 to 715,8 million euros**
* **New plastics manufacturing facility to go into operation late summer 2022**
* **Staff bonuses – STIHL Tirol is growing steadily and hiring**
* **Most powerful cordless chainsaw on the market comes from Tyrol**

STIHL Tirol GmbH continued its positive economic development in 2021, increasing turnover by 24 percent to 715.8 million euros. The number of employees at STIHL Tirol rose by nearly 10 percent in 2021, from 702 to 770.

In 2021, the increase in turnover was once again due to a high demand for lawn mowers, hedge trimmers and other STIHL Tirol gardening tools, especially in the cordless segment. As in the previous year, many people spent more time at home due to contact and travel restrictions and invested more in their own house and garden. "We were able to benefit from the continued trend of working from home and garden, which has led to the creation of personal "havens of well-being" and a reliance on high-quality products for gardening. Thanks to our high delivery capacity, we achieved record sales and production figures again last year. This very good result was only possible thanks to the tireless commitment of our employees, making it possible to compensate for staff absences caused by the pandemic", says STIHL Tirol Managing Director Clemens Schaller.

The export rate in 2021 remained consistently high at 98 percent. The most important markets are Europe – especially Germany, France, Benelux, Scandinavia, Great Britain and Italy – and North America, where volume growth was above-average compared to 2020. The location in Langkampfen produces lawn mowers, robotic mowers, ride-on mowers, garden shredders, lawn scarifiers, tillers, chainsaws, brushcutters, pole pruners, vacuum shredders, hedge trimmers, KombiEngines, long-reach hedge trimmers, blowers, cut-off machines and special harvesters. Many of these products are available as cordless, electric or petrol tools.

The company currently faces challenges in regard to tense situations in some disrupted supply chains, high purchase prices for certain components and difficult transport routes. Through flexible action and careful planning, STIHL Tirol was able to ensure a good overall delivery capacity in 2021. The future increase in vertical integration will help secure a foundation for sustainable growth in the coming years.

**New plastics manufacturing facility soon to go into operation**

With the launch of a new plastics manufacturing facility in late summer of this year, STIHL Tirol is focusing on increasing vertical integration by intensifying its in-house manufacturing activities. This will allow a significant proportion of parts to be supplied on site. Additional reasons for the construction of a company-owned plastics manufacturing facility are cost benefits and a reduction in truck journeys. The new building represents the fourth extension project in the last 20 years. It has been constructed on a newly developed site covering an area of 3,500 m² and is home to a facility that will initially house ten injection moulding machines and has space for new assembly lines in the future. The project represents an investment of around 19 million euros. Deadlines and cost specifications are being met with precision. The new building is a strong commitment to the Langkampfen location and underlines its importance within the STIHL Group. In the first stage of the plastics manufacturing facility, around 50 new jobs will be created.

**Staff bonuses – STIHL Tirol is growing steadily and hiring**

The STIHL Tirol team needs to expand to support further growth. The company is based in the Tyrolean Unterland region and is one of the best employers in Austria. In the overall ranking of Austria's best employers, STIHL Tirol was awarded first place in Tyrol (source: Service Value, national representative survey in Austria, 2021). As in previous years, STIHL Tirol was also awarded the seal of quality "Ausgezeichneter Tiroler Lehrbetrieb" (outstanding apprenticeship provider in Tyrol) in 2021, which will remain in place until 2024. The perfect cooperation between all of the different departments also contributes to the company's attractiveness as an employer. Product development, quality management, finances and human resources, production, logistics and marketing – the entire team works together to ensure the success of the internationally renowned STIHL brand.

The gardening tool manufacturer and battery product specialist is currently looking for motivated applicants, especially in the areas of plastics manufacturing, production, purchasing and product development. Employees benefit from a wide range of different working time models, a voluntary travel allowance and a company pension scheme, as well as a company restaurant with reduced meal prices and a number of other attractive benefits. In the last few months, employees have also been delighted to receive an average discretionary bonus of 1,200 euros and a tax-free corona bonus of 450 euros.

By signing the Austrian Workplace Health Promotion Charter (Charta zur betrieblichen Gesundheitsförderung), STIHL Tirol has declared its commitment to pursuing a healthy working environment. Diversity is anything but an empty promise at the company, as is demonstrated by its employees from a total of 28 different countries, all working together. STIHL Tirol is also involved in social projects, providing support in various ways to show appreciation and recognition for the disadvantaged in our society. Inclusion is practised and shows that diversity among employees is a great enriching factor.

**The most powerful cordless chainsaw on the market comes from Tyrol**

The STIHL MSA 300 professional chainsaw is currently the most powerful cordless chainsaw on the market. The professional tool was developed at STIHL headquarters in Waiblingen, Germany, and is manufactured at STIHL Tirol in Langkampfen.

STIHL Tirol has been focusing on the production of cordless products in the STIHL Group for several years now due to the rapid advancement of cordless technology and the continual increase in demand for such products. In addition to chainsaws, the site in Langkampfen also manufactures numerous other cordless products, such as lawn mowers, robotic mowers, hedge trimmers and brushcutters. The new cordless chainsaw stands out due to its abundance of user-friendly and innovative functions, and was launched on the Austrian market in March 2022.

**Made in Tirol – a quality promise for the future**

The high quality of products and the continuous improvement of production activities, facilities and processes are important factors in the successful development of STIHL Tirol. With the aim of remaining a strong force in the future, the company is constantly implementing optimisation solutions and measures to make processes more effective in production. Process optimisation during series production has helped to reduce disruptions, improve material flow and raise efficiency. In 2021, work was carried out error-free on seven assembly lines and the teams on the assembly lines received the "Top Quality" award from the Executive Board of the STIHL Group – an attractive confirmation for everyone about the benefits of careful working methods, teamwork and commitment.

**Facts & figures**

**Company history**

1981 Founded as VIKING GmbH

1992 VIKING becomes a STIHL Group company

2001 Relocation of the company headquarters from the Austrian town of Kufstein to the centre of excellence for gardening tools in Langkampfen

2007 First expansion of the VIKING plant

2012 Second expansion of the plant to provide additional floor space

2018 Third large expansion of the plant, the company is renamed STIHL Tirol GmbH, brand migration from VIKING to STIHL

2019 The third expansion is officially inaugurated

2021 Ground-breaking of the new plastics manufacturing facility

**Product range**

Lawn mowers, robotic mowers, ride-on mowers, garden shredders, lawn scarifiers, tillers, chainsaws, brushcutters, pole pruners, vacuum shredders, hedge trimmers, long-reach hedge trimmers, KombiEngines, blowers, cut-off machines, special harvesters.

Many of these products are available as cordless, electric and petrol tools.

##### **Business figures**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 2017 | 2018 | 2019 | 2020 | 2021 |
| Employees | 480 | 558 | 639 | 702 | 770 |
| Turnover in € 1000 | 381,800 | 385,700 | 456,100 | 576,200 | 715,800 |

**Information about STIHL Tirol**

STIHL Tirol GmbH is a wholly owned subsidiary of the STIHL Group and is based in Langkampfen, Austria. Cordless products are produced at this site and STIHL Tirol is also a centre of excellence for ground-based gardening tools, which are produced and developed in Langkampfen. In 2021, the company employed 770 people.

**STIHL company profile**

The STIHL Group develops, manufactures and distributes motorised equipment for forestry, agriculture, landscape management, the building industry and private garden owners. The product range is supplemented with digital solutions and services. Products are generally distributed through specialist dealers and STIHL's own online shops, which will be expanded internationally over the next few years. This includes 42 sales and marketing STIHL subsidiaries, around 120 importers and more than 55,000 specialist dealers in over 160 countries. STIHL manufactures products in seven countries worldwide: Germany, USA, Brazil, Switzerland, Austria, China and the Philippines. STIHL has been the best-selling chainsaw brand worldwide since 1971. The company was founded in 1926 and the corporate headquarters are in Waiblingen near Stuttgart, Germany. In 2021, STIHL had 20,094 employees worldwide and a turnover of € 5.06 billion.

**Your contact for further questions**

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