**Langkampfen, 1st October 2020**

**STIHL Tirol continues partnership with SOS Children’s Villages**

STIHL Tirol, a garden equipment manufacturer from Langkampfen, is continuing its long-standing sponsor partnership with SOS Children’s Villages this year with a sum of 5,000 euros. In recent years, the company has supported many national and international projects but in 2020, the decision has been made to focus on the world's first SOS Children's Village in Imst, Tyrol. Imst is the place where the humanitarian concept, first founded in 1949 by dedicated men and women from Innsbruck, was launched that same year to later become a worldwide Tyrolean export success.

Wolfgang Simmer, head of marketing and sales services at STIHL Tirol, presented the cheque for 5,000 euros to SOS Children's Village manager Jörg Schmidt in Imst. "We are proud to contribute to giving children and young people a good start in their independent lives, even if they cannot grow up with their parents", emphasises Wolfgang Simmer.

The specific project at the SOS Children's Village in Imst involved the construction of two new residential buildings. STIHL Tirol supported the financing of the building’s larch wood floors. The motto of the sponsorship in 2020 "Building something together" is a good fit for STIHL Tirol. The garden equipment manufacturer, which is itself strongly committed to sustainability, was also attracted by the SOS Children's Village concept of resource-efficient construction methods and low CO2 emissions.

Information about STIHL Tirol:

STIHL Tirol GmbH is a wholly owned subsidiary of the STIHL Group and is based in Langkampfen, Austria. Cordless products are produced at this site and STIHL Tirol is also a centre of excellence for ground-based gardening tools, which are produced and co-developed in Langkampfen. In 2019, the company employed 639 people.

STIHL company profile:

The STIHL Group develops, manufactures and distributes motorised equipment for forestry, agriculture, landscape management, the building industry and private garden owners. The product range is supplemented with digital solutions and services. Products are generally distributed through specialist dealers – including 41 sales and marketing STIHL subsidiaries, around 120 importers and more than 53,000 specialist dealers in over 160 countries. STIHL manufactures products in seven countries worldwide: Germany, USA, Brazil, Switzerland, Austria, China and the Philippines. STIHL has been the best-selling chainsaw brand worldwide since 1971. The company was founded in 1926 and the corporate headquarters are in Waiblingen near Stuttgart, Germany. In 2019, STIHL had 16,722 employees worldwide and a turnover of € 3.93 billion.

Enquiries:

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Image:

Image "SOS\_Children's\_Village\_Imst\_STIHL\_Tirol":

The long-standing sponsor partnership between SOS Children’s Villages and STIHL Tirol recently entered a wonderful new chapter. The symbolic handover of the cheque was carried out by Wolfgang Simmer (STIHL Tirol, left) to Jörg Schmidt, head of SOS Children's Village Imst.

(Image: STIHL Tirol, reprint free of charge)