**Langkampfen, 23rd July 2020**

**STIHL Tirol: Production of cordless lawn mowers for professionals**

Image: " STIHL\_Tirol\_Produktion\_RMA\_765\_V":

STIHL Tirol manufactures a wide range of cordless lawn mowers. In addition to mowers for amateur gardeners, this now also includes a model for professional users.

Image: " STIHL\_Tirol\_Profi\_Anwender\_RMA\_765\_V":

A joy for users and residents alike: professional lawn mowers developed and produced at STIHL Tirol in Langkampfen are powerful, quiet and easy to operate The STIHL Group develops, produces and distributes a wide range of products for gardening and landscape management. STIHL Tirol, the group's Austrian production site, has been manufacturing STIHL cordless products for many years, including powerful and high-quality battery-powered lawn mowers for home gardens. For this gardening season, the production programme has been expanded to include the RMA 765 V cordless lawn mower for professional use.

"The lawn mower as a classic entry-level product in the market for gardening tools is an important segment for the company. The demand for cordless lawn mowers has increased steadily in recent years and I am delighted that STIHL Tirol now also produces cordless lawn mowers for professionals. This step taken by the STIHL Group represents an important strategic step for our location in Langkampfen," emphasises Clemens Schaller, the managing director of STIHL Tirol.

The cordless lawn mower RMA 765 V is designed for users at gardening and landscaping companies and municipal facilities, and has a lot to offer this demanding customer group. The mower is particularly suitable for professional lawn maintenance in noise-sensitive areas, as it operates quietly and produces no emissions. It can therefore be used in the vicinity of hospitals or residential areas, for example. The demands made by professionals on a cordless lawn mower are high: for example, requirements regarding the ergonomics of the machine, the ease of manoeuvrability and the total operating time of a mower must be taken into account in addition to the weight. The intensive, daily use and frequent transportation of the mower must be as easy as possible. In order to meet the high customer requirements, numerous development and production measures were implemented at STIHL Tirol before the first professional cordless lawn mower came off the assembly line.

Information about STIHL Tirol:

STIHL Tirol GmbH is a wholly owned subsidiary of the STIHL Group and is based in Langkampfen, Austria. Cordless products are produced at this site and STIHL Tirol is also a centre of excellence for ground-based gardening tools, which are produced and co-developed in Langkampfen. In 2019, the company employed 639 people.

STIHL company profile:  
The STIHL Group develops, manufactures and distributes motorised equipment for forestry, agriculture, landscape management, the building industry and private garden owners. The product range is supplemented with digital solutions and services. Products are generally distributed through specialist dealers – including 41 sales and marketing STIHL subsidiaries, around 120 importers and more than 53,000 specialist dealers in over 160 countries. STIHL manufactures products in seven countries worldwide: Germany, USA, Brazil, Switzerland, Austria, China and the Philippines. STIHL has been the best-selling chainsaw brand worldwide since 1971. The company was founded in 1926 and the corporate headquarters are in Waiblingen near Stuttgart, Germany. In 2019, STIHL had 16,722 employees worldwide and a turnover of € 3.93 billion.

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(Images: STIHL Tirol, reprint free of charge)

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